

EVERETT MOUNTAINEERS

EXECUTIVE COMMITTEE MEETING

JUNE 24, 2008

ATTENDEES: Matt Vadnal, Bernadette Lamarca, Evan Moses, John Laggart, Lee Wilcox, Forrest Clark, Doris Hatton, Sherri Chisarik, Harlan Brown, Sandra Ingalls, Donna Garland, Ralph Sanders, Barb Mark, Maggie Gow, Lorna Corrigan.

Meeting started at 7:08 PM.

- Introduction of attendees and their role in the Everett Mountaineers
- Past meeting minutes moved, approved and seconded
- Leadership Course (LC) cancelled due to low turn-out; date moved to November 15, 2008
 - Concept would be eventually to require future leaders to take the LC
 - LC is offered once a year
 - Leadership committee, a sub-committee of the Executive Committee needs a leadership coordinator

BUDGET

- Branch made more, spent less last year
- Branch has over \$100,000 in the general and the reserve fund
- There was a suggestion to share one committee's extra funds with another committee that is needing funds
- There was a very minimal deficit last year and the BOT approved it
- Small budgets - Committee chairs went through their respective committee budget
- Course fees should not go to the clubhouse; to bring up in the BOT meeting

CONSERVATION – Matt Vadnal

- No budget to discuss about

FAMILY – Sherri Chisarik

- Income - bringing in new members
- Minimal expense – marketing materials, annual hiking seminar, buttons for the kids for hiking awards

MEMBERSHIP – Doris Hatton

- Expenses – treats during the membership meetings, postage, printing

SINGLES – Barb Mark

- No or small budget

ADMINISTRATIVE

- \$110 a month income from CDs; total of \$1300/month interest income
- Cut down leadership training from 2 to 1 per year
- Cut back web development budget from \$1600 to \$1000
- Plan to spend \$800 in advertising; put an ad in the paper and list all the courses plus the cost of each course
- Post an article in the local paper
- Take advantage of the free advertising in the Herald – Communities Extra and Communities Calendar
- Set up outreach programs through the high schools and colleges

CLIMBING – Harlan Brown

- Vertical World (formerly Cascade Crags) fees used to be \$250/year; it is now \$2000/year; \$12/month for locker rent; \$1000/month for storage
- Considering other options but VW is a more convenient place to store equipment
- Post ads through REI as a way of cutting back on advertising expenses
- Redirecting efforts to awards and recognition to volunteers
- Suffering from volunteers; instructors are getting burned out; need new volunteer

FIRST AID – Matt Vadnal

- Budget same as last year

HIKING – Ralph Sanders

- Hiking Leaders and Hiking Essentials classes had a good turnout. 7 people showed up
- Charge \$10/non-members for non-technical activities

LOTM – Forrest Clark

- Try to stay within budget
- No revenue
- Use less people; use gas-powered tools
- Discuss with Brian Horst about qualifying for donation money from the Mountaineer Foundation since conservation and stewardship activities benefit the public
- Banff – nothing to report; not happening this year
- NTD 2008 facts:
 - 56 volunteers showed up out of 90 sign-ups
 - 620.5 hours of volunteer work
 - Almost 2700 feet of trail worked on
 - \$10, 550 worth of work

SCRAMBLING – John Laggart

- Increase in food and training
- Anticipating 30 people to sign up for the class
- \$500 to donate to MESSA, SAR and Friends of the Avalanche

SEA KAYAKING – Donna Garland

- Instructor fees – pay for parking fees and meals
- Purchases – classroom sessions
- Rent – room for the class
- Supplies – books on Introduction to Kayaking
- Volunteer development – haven't done any for the last 3 years; will begin in February 2009; anticipate whoever participates in volunteer development gets to volunteer to help teach the class
- Number of students (16) is restricted by pool access
- Very diligently trying to get more leaders; there are 4 certified leaders
- Make sure that leaders go through the same training as Seattle leaders go through – standardization of course materials

SKIING – Lee Wilcox

- Avalanche course – income making
- Awards and recognition – give \$200 to the Northwest Avalanche Center
- Instructor fees – pay for trail pass for instructors
- Dues and subscription – pay \$10/student/course syllabus; used to be \$5
- Staff development course – encourage people to take the course
- This year, 2 instructors will have to take a Level 3 avalanche course which is \$900 each

GENERAL ISSUES – Matt Vadnal

- Vertical World storage space – check how much space is still available; store as much gear as possible so gear is not stored in other places
- Suggestion was made to store gear at Lord Hill storage
- Upcoming events:
 - No membership meeting in July
 - Next membership meeting on August 6 is a picnic at Legion Park
 - Salmon Bake on October 5; free to members; charge \$5 per guest
 - Annual Awards Banquet – November 8 at the Best Western Tulalip Inn
 - November 5th Membership Meeting – promotion night for Winter courses; need representative from each committee to talk about the course; use visual aids like flyers, slide shows, hand-outs

MARKETING – Sherri Chisarik

- Each committee assign a member from each committee and meet as a sub-committee to promote and market their courses and promote the branch as well
- Activities are year-round, not seasonal; meetings could be scheduled according to the season
- Matt – give the responsibility to the new Vice-Chair, Richard Bershave
- Feed info to the webmaster to be posted on the branch website – as part of re-envisioning the entire website

LIVE, LOVE , LAUGH – Sandra Ingalls

- Rough flyer put together
- Still waiting for 501C-3

Meeting adjourned at 8:45pm.

Next meeting – September 23 at 7p at the Snohomish County Administration Building